



ROLANDO STREET FAIR 2018

MARCH 18, 2018 - 10AM TO 6PM

SPONSORSHIP INFORMATION

About the Rolando Street Fair

The Rolando Street Fair is the favorite annual of our community and the most neighborly street fair in San Diego. Organized and run by a team of tireless volunteers, this major attraction routinely draws crowds of over ten thousand. The Fair boasts a great musical line-up every year and offers tons of food, rides, arts and crafts, and service booths for the entire family. Located on pretty Rolando Blvd. between towering Silk Oaks (planted over 75 years ago) you can spend the day enjoying our neighborhood, meeting old friends, and making new ones!

The Rolando Community Council produces the annual Rolando Street Fair, which will be celebrating its 22nd year in 2018. Over 14,500 visitors attend this event, enjoying the live bands, children's rides, excellent food stalls, craft vendors, and local business and non-profit booths. The Rolando and College communities support this event through volunteering, and our local businesses provide vital sponsorship to bring this great annual event to the Rolando/College and wider San Diego community.

This year we are looking to create an even better event! In response to suggestions from the community, we hope to add a Beer-Tasting area and a second Performance Stage - to highlight the great talent of our local performance groups and schools. And as always, we'll have our fantastic food, rides and musical performances.

Your Support is Vital to this Event - Sponsorship Opportunities

Sponsoring the Rolando Street Fair is a fantastic way to promote your business to the local Rolando/College and the wider San Diego communities. The support of local businesses through sponsorship is absolutely vital to bringing this annual event to the local community.

As a Sponsor, your business will be promoted in our print and online advertising materials, and in our social media and online marketing. And your support will be acknowledged at the event itself through banners and announcements from the main stage. We'll promote your support at any opportunity we have along the way. Additionally, Sponsors receive a complimentary booth at the Rolando Street Fair to promote yourself directly to the community.

We offer a variety of Sponsorship Levels to meet your budget. And we're happy to speak with you about designing a bespoke sponsorship package. Please see our Sponsorship Levels document for more details about Sponsorship Levels.

To become a Rolando Street Fair Sponsor, or for more information, please contact: RolandoStreetFairSponsors@gmail.com



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SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS			
	Title \$5000	Gold \$3000	Silver \$2000	Bronze \$500
<i>Event Presence</i>				
Title Sponsor acknowledgment on all print and online materials	★			
Logo included on Main Stage Banner	★	★		
Logo included on signage at south entrance to the fair	★	★		
Logo included on Second Stage Banner	★	★	★	
Opportunity to speak from Main Stage	★	★		
On-stage acknowledgement of sponsors	★	★	★	★
10'x20' Booth in prominent location with canopy, 2 tables and 4 chairs	★			
10'x10' Booth with canopy 1 table and two chairs		★	★	
10'x10' Booth with canopy				★
<i>Advertising and Promotion</i>				
Logo included on all print media and on all posters and flyers	★	★	★	★
Logo included on all online materials	★	★	★	★
Logo included with link on Street Fair Web site and Facebook Page	★	★	★	★

Neighbor Sponsor: \$100 - Name included on website

Neighborhood Company Sponsor: \$250 - Logo included on website